



Contact: Paul Teplitz  
Project Manager, Building Impact  
paul@buildingimpact.org  
617.933.8292

## **AM-PM Cleaning Announces Sponsorship of R.E.Action 2010**

*Janitorial services firm sponsors year of community service for real estate industry*

**BOSTON** (January 7, 2010) - Building Impact, a non-profit agency that partners with building owners and managers to deliver volunteer, donation and social networking activities to tenant companies and their employees, has announced that AM-PM Cleaning is the lead sponsor for their first annual R.E.Action 2010 campaign, The Real Estate Industry Year of Community Service.

The campaign is a concerted effort to bring together real estate related companies such as building owners, managers, brokers, engineers, architects, vendors, lenders, and lawyers throughout Greater Boston to work together to benefit local community initiatives. The campaign is intended to strengthen industry relationships, increase community service and generate new volunteers and donors within the real estate industry.

"Our mission with this campaign is to generate new volunteers, strengthen real estate industry relationships in Greater Boston, and grow our network of corporate supporters," said Lisa Guyon, Executive Director of Building Impact. "We're delighted that AM-PM Cleaning has taken a leadership role, and we look forward to working with them all year to strengthen our communities."

Volunteer activities range from an Earth Day clean-up along the banks of the Charles River to renovating a local community shelter for veterans. Donation drives provide the opportunities for participating companies to donate school supplies, take part in blood drives, and purchase pies to benefit home-bound patients during the holiday season, among other options. Professional development events include a corporate team challenge to fight hunger, and a chance for young professionals to meet and network. AM-PM Cleaning will be the title sponsor in a youth center cleanup in June, as well as participating in other R.E.Action 2010 activities throughout the year.

John Smith, CEO of AM-PM Cleaning Corporation, championed his company's participation because "Building Impact's work fits in perfectly with our own corporate philosophy. We are honored to be the leader for the R.E. Action 2010 initiative. We are so grateful for the opportunity to follow our company ethics of just doing the right thing in business and community action."

In addition to AM-PM Cleaning, current partners and supporters include co-chairs Paradigm Properties, The Bulfinch Companies, National Development, The Davis Companies, and New Boston Fund. Other supporters include NAIOP, BOMA-Boston and AAREP New England Inc. For more information please visit [www.buildingimpact.org/REAction2010](http://www.buildingimpact.org/REAction2010).

**Building Impact** partners with owners and managers of office and apartment buildings to deliver volunteer, donation and social networking activities to tenant companies and building residents. By meeting people where they work and live, they break down time and access barriers to community involvement. For real estate companies, Building Impact's program is a socially responsible and cost-effective way to foster building community and build tenant loyalty. 100% of all volunteer time, donated items or money raised through their program is channeled directly to a network of 30 non-profit partner organizations.